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## Quality Technology International Launches New Products, New Corporate Brand

**Elgin, IL** – Quality Technology International has launched a new series of natural DFM products designed for helping producers of conventional, antibiotic free and organic poultry and livestock improve production performance and food safety.

The new Q-Biotic™ Series contains selected proprietary *Bacillus* strains which are more efficient, effective, and available at a greater value than QTI's pre-existing products in this category. This product line contains single-strain and multi-strain versions. These new lines have been selected for the challenging producer requirements today addressing animal health and sustainability, while providing the users with increased return on investment.

"This new proprietary portfolio has been developed and verified through QTI's new research and testing laboratory, with products having been evaluated by multiple independent research centers across the United States," said Troy Lohrmann, QTI President and CEO.

Also new is the QTI BacPack™ Q Series, combining Q-Biotic probiotic products with the proven performance of its existing prebiotic, IMW50®.

### New QTI brand

"We are also launching a new website, featuring our new corporate logo, tagline and brand design to highlight these significant changes at QTI," Lohrmann added.

The tagline *Intestinal Integrity* reflects both the value of QTI products promoting gut health, as well as the trust the company has earned through its many years in the DFM sector.

### About Quality Technology International

QTI is a leader in providing natural gut health products for conventional, organic, or ABF production. For more information, contact Quality Technology International at 847-649-9300, or by emailing [info2@qtitech.com](mailto:info2@qtitech.com).

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