

FOR IMMEDIATE RELEASE

## QTI to introduce new products at World Dairy Expo, with focus on botanical animal health solutions

**Elgin, IL, September 20, 2022** – Quality Technology International will introduce new natural animal health products delivering sustainable options for the production, performance, and profitability for dairy producers. QTI is at Booth #653 at the World Dairy Expo trade show, to be held October 4-7 in Madison, WI.

QTI is launching **RumaQ™**, its new proprietary probiotic-prebiotic combination product specially designed for ruminants. This multi-strain Bacillus-based DFM is combined with a pure yeast cell product to balance intestinal microflora to:

- Improve milk yields
- Enhance immune response
- Reduce pathogen load
- Foster better overall animal health, nutrition efficiency, and livability.

Additionally, QTI is introducing to U.S. producers unique, science-based botanical solutions through its exclusive U.S. partnership with France-based **Nor-Feed**, which sells its products worldwide.

Nor-Feed products utilizing plant extracts for ruminant nutrition and health include:

- **Nor-Grape®** BP-O is an encapsulated antioxidant that increases milk yields, enhances immunity by lowering somatic cell counts and improving colostrum, and results in better meat quality.
- **Cotyl®** M is a natural palatability enhancer that combines fenugreek powder with cotyledons proven to effectively stimulate appetite in ruminants.
- **Citronin®** XO is a premix of citrus extracts and saponin-containing plants that positively impacts microbiota in calves, stimulating growth of beneficial lactic acid bacteria, and allowing lysis of protozoa and mitigating cryptosporidiosis.

These products can be used in all types of dairy and beef production, including all-natural, and are suitable for animals of all ages.

“For more than 25 years, Quality Technology International has been bringing natural animal health products to U.S. livestock producers,” said Troy Lohrmann, QTI president and CEO. “We find that producers of all species are looking to sustainable and natural solutions for animal health and productivity, especially with the increased concerns about food safety.”

### About Quality Technology International

QTI is a leader in providing proprietary natural animal health products for conventional, organic, or ABF production. For more information, contact Quality Technology International at 847-649-9300, or by emailing [info2@qtitech.com](mailto:info2@qtitech.com).

#### Contact:

Greg Leaf | [greg@groupleaf.com](mailto:greg@groupleaf.com) | 651-271-2511